

EMAAR

INDIA

REGISTRATION FOR EXPRESSION OF INTEREST (EOI) FOR URBAN ASCENT, SECTOR 112, GURUGRAM, HARYANAToken Number: _____
(for office use only)**Primary Applicant Details**Full Name : _____
Mobile : _____
Email : _____Aadhar No. : _____
PAN : _____
Address : _____
_____**Preference (Kindly Select ONLY ONE PREFERENCE)**

Typology	Size (Carpet Area)	Price* (INR) (GST Extra)	Floor Options
2BHK + 2T + U-T	93.030 SQ.M. (1001.37 SQ.FT.)	3.04 Cr - 3.07 Cr	<input type="checkbox"/> 20 th Floor <input type="checkbox"/> 29 th Floor
3BHK + 3T + U-T	114.154 - 114.500 SQ.M. (1228.75 - 1232.48 SQ.FT.)	3.52 Cr - 3.60 Cr	<input type="checkbox"/> 1 st -6 th Floor <input type="checkbox"/> 7 th -20 th Floor <input type="checkbox"/> 21 st -34 th Floor
3BHK + 3T + U-T	131.380 SQ.M. (1414.17 SQ.FT.)	4.09 Cr - 4.29 Cr	<input type="checkbox"/> 20 th Floor <input type="checkbox"/> 29 th Floor
3BHK + 3T + U-T	144.371 SQ.M. (1554.01 SQ.FT.)	4.50 Cr - 4.54 Cr	<input type="checkbox"/> 20 th Floor <input type="checkbox"/> 29 th Floor
4BHK + 4T + U-T	153.440 SQ. M. (1651.63 SQ. FT.)	4.57 Cr - 4.85 Cr	<input type="checkbox"/> 1 st -6 th Floor <input type="checkbox"/> 7 th -20 th Floor <input type="checkbox"/> 21 st -34 th Floor
4BHK + 4T + U-T	172.880 SQ. M. (1860.88 SQ. FT.)	5.15 Cr - 5.47 Cr	<input type="checkbox"/> 1 st -6 th Floor <input type="checkbox"/> 7 th -20 th Floor <input type="checkbox"/> 21 st -34 th Floor

* 12 months advance CAM to be charged.

Direct Channel Partner (If Channel Partner, please fill the details below)Firm Name : _____
RERA No. : _____
RERA Validity : _____Contact Person: _____
Mobile No. : _____
Stamp : _____**Payment Details**Cheque in favor of : EMAAR URBAN ASCENT MASTER ACCOUNT
Cheque Amount (to be INR 25 Lakhs) : _____
Cheque Date : _____
Cheque Number : _____
Bank Name : _____**Note:** Cheque issued should be bankable. Company reserves the right to cancel booking in case of cheque bounce.**Urban Ascent**

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PAYMENT PLAN

S.No.	Construction Milestones	Amount (INR/%)
1.	On Booking	INR 25 Lacs
2.	Within 15 Days of booking	9.5% of unit price and External/ Internal Development Charges less booking amount
3.	Within 45 Days of booking subject to the registration of Agreement for Sale	10.5% of unit price and External Development Charges/ Internal Development Charges
4.	Completion of 17th floor roof slab of the tower subject to the registration of Agreement for Sale	10% of unit price and External Development Charges/ Internal Development Charges
5.	Completion of top floor roof slab of the tower subject to the registration of Agreement for Sale	20% of unit price and External Development Charges/ Internal Development Charges
6.	On application of OC of the tower	45% of unit price and External Development Charges/ Internal Development Charges
7.	On notice for Intimation of Possession	5% of unit price and External Development Charges/ Internal Development Charges+ 100% Interest Free Maintenance Security+ 100% Common Area Maintenance Charges**

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EOI Acceptance Process :

1. The EOI form must be filled in block letters without any corrections or cut marks.
2. Each EOI form must be accompanied by a bankable cheque of INR 25 Lakhs and KYC documents (PAN/Aadhar). Cheque bounce will result in automatic rejection of the unit allocation, and the company reserves the right to allocate the unit to another interested customer without further notice.
3. EOI acceptance will begin on Saturday, 25th January 2025, at 10:00 AM and end at 6:00 PM IST, at Ground Floor, Emaar Sales Centre, Emaar Business Park, Near Sikanderpur Metro Station, MG Road, Sector-28, Gurugram-122002.
4. Applicants arriving before 10:00 AM will need to wait outside the gate.
5. Parking inside the premises is unavailable. Applicants must arrange alternate parking or drop-off near the venue.
6. The gates will open at 10:00 AM sharp, and entry will follow the queue outside the gate.
7. EOI acceptance will follow a first-come-first-serve basis through a token-based system.
8. Each individual can submit a maximum of 10 EOIs, receiving one token per EOI.
9. Tokens will be stapled to all eligible EOIs (maximum 10 per person) at the EOI Checking Desk upon entry.
10. Checked EOI forms with stapled tokens will be returned to the applicant in a transparent folder for the next step.
11. Applicants must wait for their token number to be announced at the Emaar Sales Centre, Ground Floor. Upon announcement, they must present their folder at the EOI Acceptance Desk for a thorough verification before the forms are accepted.
12. Misbehaviour or misconduct with staff or fellow applicants will lead to immediate disqualification from the EOI process, with legal action taken against offenders.
13. NRIs may submit scanned copies of the EOI form and cheque, which must be issued from an NRE or NRO account only.
14. The management reserves the right to revise the price at any time without prior notice.

Note: *This communication does not constitute a legal offer or form a legally binding agreement. The EOI and any related communication are governed by the terms stated herein.*